

“Raising Readers Across Amador”

Literacy Campaign



The theme for our campaign is based around
"The Very Hungry Caterpillar" children's book

To celebrate **Back-to-School Month**, First 5 Amador is launching a
county-wide Literacy Campaign!

(July 2023-June 2024)

All local families with children aged 0-5 are encouraged to read to
their children for at least 20 minutes per day.

★ At the **first of every month**, turn in your Reading Log(s) to First 5 Amador, and
you will be entered into a drawing to win a raffle prize!

★ Write the name of the book on the literacy Log and ask your child to color in each
book on the reading log.

★ Be sure to “like” us on Facebook (First 5 Amador), where we will keep you posted
every month on new developments!

★ Keep your eye on our **Facebook page** where we will post helpful tips and ideas
about helpful tips and ideas about reading and early literacy.

★ **The Reading Log** will be available for printing on our Facebook page, and website
(www.first5amador.com), or you can pick them up from our
office at 975 Broadway, in Jackson! For questions, **please call us at 257-1092.**

★ In addition to the Reading Logs, we have several other exciting plans in the works!
We will have a **large thermometer mounted outside our building through June**, which will keep
track of the number of books read.

Are you a childcare provider or preschool teacher participating in
Amador Quality for Kids? Learn about “Messy Play” incentives for your program.



Take a picture of the Messy log and email it to
q4k@first5amador.com or take a picture and post it to
our Facebook page.
Drop off at - 975 Broadway, Jackson

